



TOGETHER WE CARE



# LINKS WITH LOCALITIES CONTRIBUTION AND FUTURE PLANS

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# Rationale.....

‘I propose we move to a locality basis, dividing the city up into.....segments. Each locality would have a budget, derived from its share of the weighted capitation allocation to spend on services for its residents.

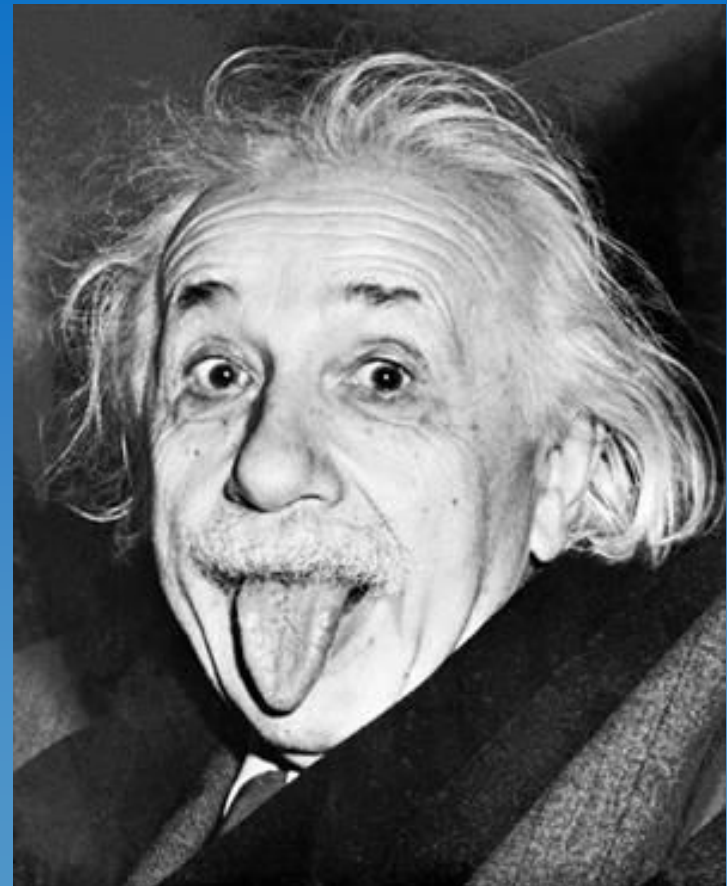
Senior locality directors, accountable to the Chief Executive, would be appointed to each area, supported by a (paid) Board of local clinicians and local people. It is important to stress that we are not talking about locality managers, with a responsibility for managing local services, but locality *leaders*, responsible for shaping and delivering services in accordance with locality need.’

Christopher Long (June 2005)

Or.....

'The thinking that got you into this mess is not the thinking that is going to get you out of it'.

- Albert Einstein



# Rationale and Focus



- Clinical Leadership
- Public engagement
- Primary Care Development
- Public Health
- Service Commissioning
- Interface between NHS Hull corporately and the people of Hull



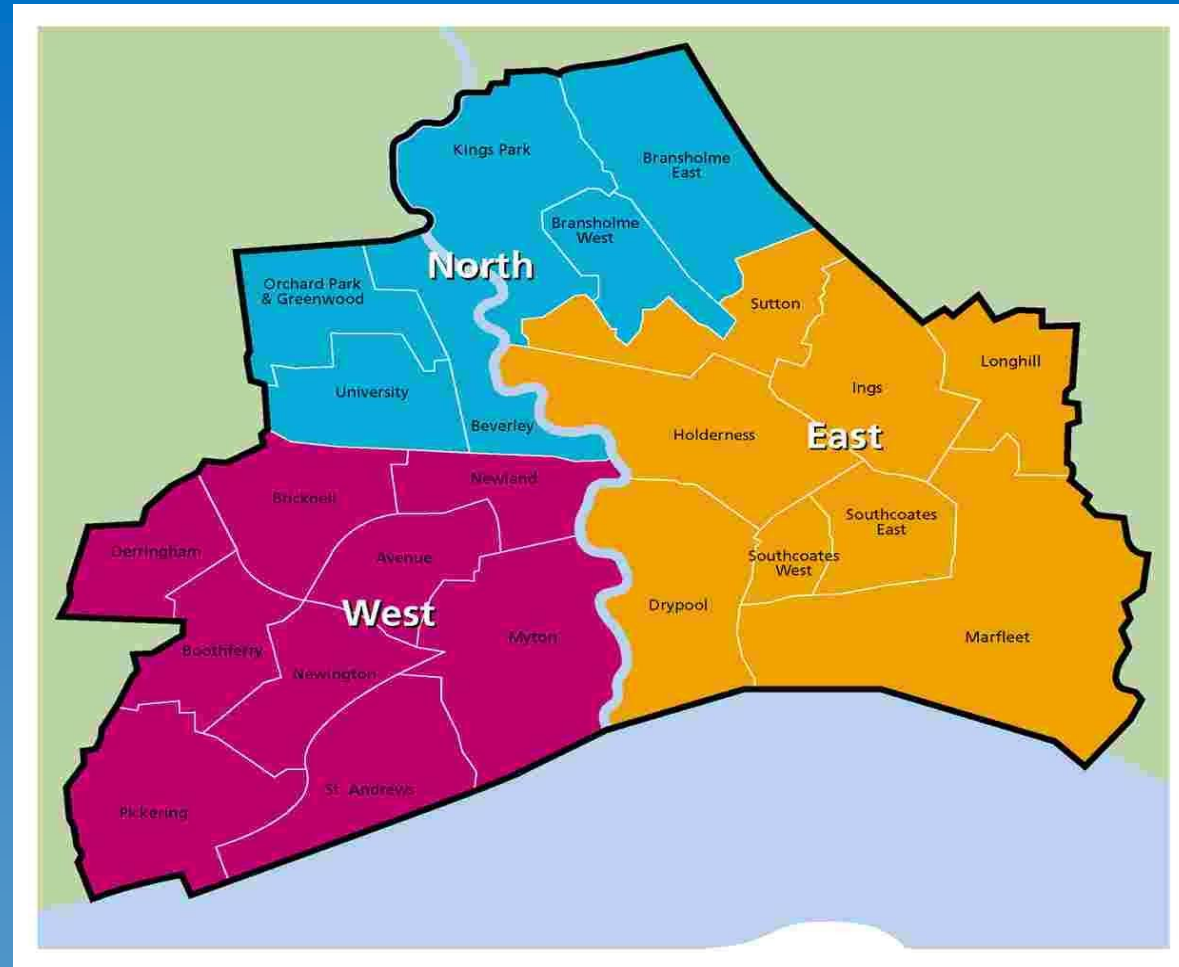
# Localities – Geography, Population and Budget

## Population:-

North	62,000
East	95,000
West	105,000

## Budget:-

North	£105M
East	£142M
West	£222M



# Locality Model – Structure and Role



- 3 Localities with significant infrastructure
- Multi-agency Board
- Clinically led
- Community/patient focus
- Primary Care development, commissioning, public health – Business Planning and performance management process
- Practice Based Commissioning focused on locality and individual practice level

# Locality Board



- Clinical Lead: GP's and Community Pharmacist
- Director and Development Managers
- GP's
- Practice Manager
- Dentist
- Community Pharmacist
- Nurse
- Patient and Public Representative and Carer
- Local Authority

# Strategic Drivers

- Health Status and Improvement
- Practice Based Commissioning
- Becoming 'World Class' – delivering our Medium Term Strategy:-
  1. Local Leader of the NHS
  2. Work with Community Partners
  3. Engage with Public and Patients
  4. Collaborate with Clinicians
  8. Promote Improvement and Innovation
- Quality of and access to services

# Quality and Access to Services

- Profile:
  - 40% GPs single handed
  - Quarter are over 60
  - 48 GPs per 100 00
  - Access to female GPs
- Variations in quality; dependence on hospital
- Poor results from patient surveys

# Membership Model and Localities



- Recruitment of members – all 3 localities exceeded their target
- Development of Board response to membership model
- Involvement in Business Plan development
- Membership events
  - Are we doing the right things – passive
  - How can members support delivery - active

# Member's Concerns



- Access to dentists and GP's – and quality of consultation
- Lack of information about prescribed medicines
- Lack of community based services and issues with getting to hospital in Hull
- Lack of health promotion facilities and a demand for more preventative services including some form of 'Health MOT'

# East Locality Pledges



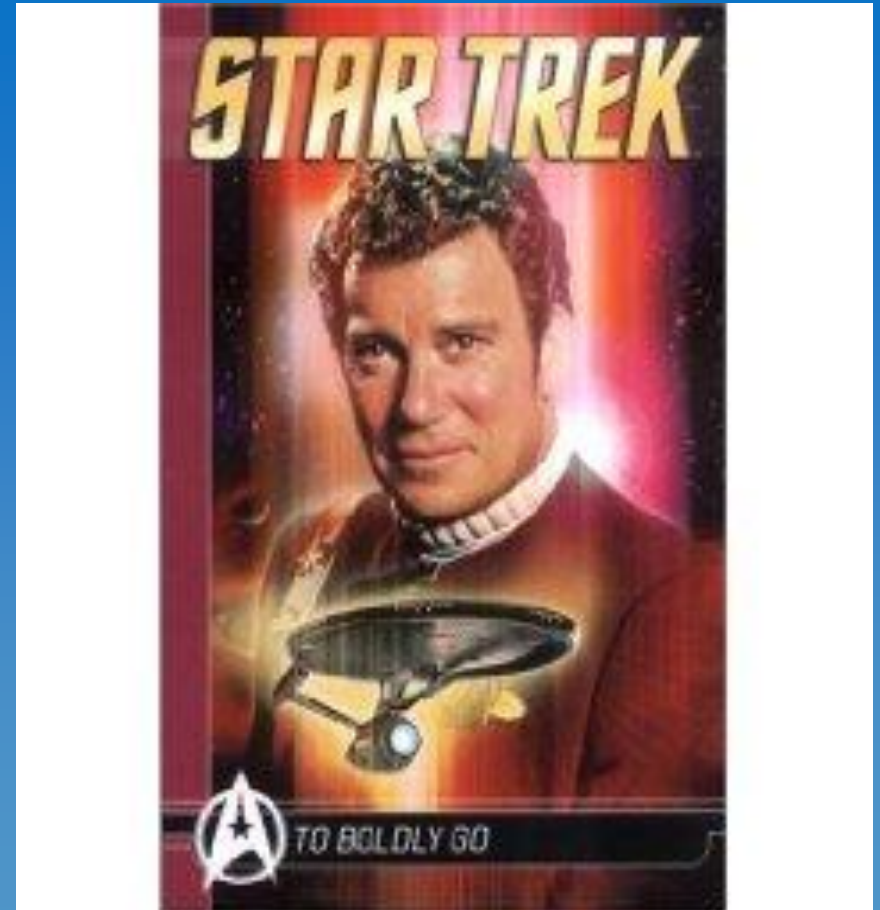
1. By the end of March 2010 there will be 2 new dental practices in East Hull
2. A Stop Smoking service to be introduced into the Dental Services
3. All patients should have extended access to a GP in the evening and weekends by March 2011
4. Patient satisfaction with GP consultation will improve to over 90% and improved satisfaction telephone access
5. Patients will be able to attend more local out-patient clinics
6. More people screened for early signs of ill-health and offered appropriate health promotion services

# Future Plans

- Communication and consultation
- Involvement
  - Board members drawn from membership?
  - Specific based on interests of members
  - Ambassadors/Champions
  - Linking members with their GP's
  - Practice Based Commissioning
- Locality 'surgeries'
- Responsibility to report back on Business Plan performance

# Impact

- A new 'frontier' for Primary Care Trusts
- Will it work?
- Can we demonstrate it works?





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# NHS Hull Membership Conference

9<sup>th</sup> June 2009

The Village Hotel, Hull